

Aerobloks™ Encourages Kids to Invent

December 22, 2004

(Brookline, MA) – The 4th graders in Mr. Jay Sugarman's class at the Runkle School in Brookline, MA have been learning about inventions all along the semester. Today they were joined by the inventor of Aerobloks™ for a first hand look and discussion behind the creation of this wonderful new toy innovation.

The children asked some terrific questions, including “how did you come up with the idea?”, “Why are there two connectors only, why not more?”, “How much weight can each block take?”, “Can I sit or sleep on Aerobloks™?”

The excitement in the classroom was obvious. As soon as the children entered into the room and saw the little house built with 12 pieces of Aerobloks™, they couldn't keep asking questions about the innovation. Once they saw how quickly the house was transformed into a train, then a canoe, the whole class was in amazement. The children then had a hands-on experience disconnecting and connecting the blocks. Soon two more creations were made; a storage bin for the individual blocks, and a pull-out chair made of six pieces.



All in all it was a great fun session to discuss the invention behind Aerobloks™ and to witness in person the amazing transforming power that Aerobloks™ offers. The high quality design also took some rough playing but of course all orders were restored quickly thanks to Mr. Sugarman.

A sincere thank you to the 4th graders in Mr. Sugarman's class. We hope we have inspired you to be more creative and become future inventors. We're glad you were able to have so much fun with Aerobloks™!